

DID:UNCONF AFRICA

AFRICA'S REGIONAL IIW INSPIRED™ UNCONFERENCE SPONSORSHIP PACK



WWW.DIDUNCONF.AFRICA | CAPE TOWN, SOUTH AFRICA | 24-26 FEBRUARY 2026 | #DIDUNCONFAFRICA

WHAT IS **DID:UNCONF AFRICA?**

DID:UNCONF AFRICA brings together local and international innovators, leaders, and activists to reshape the future of digital identity. This event fosters innovation, collaboration, and interoperability, making a significant impact on the inclusive development of digital identity in Africa.

Kick-Off: African-Focused Digital Identity Program

The event will commence with an African-Focused Digital Identity Program on the afternoon of 24 February. This session will explore the current state of digital identity in South Africa and Africa through insightful presentations and engaging panel discussions, focusing on local and regional challenges, opportunities, and innovations.

A 2-DAY IIW INSPIRED™ OPEN SPACE UNCONFERENCE

Open Space UnConferences are particularly generative: with a professional facilitator, we will co-create the agenda live each day of the event. There are no keynotes or panels, it's all about exploring the topic with professional peers from a range of identity areas. Click here to learn more.



WHY **DID:UNCONF AFRICA** NOW?

The inception of **DID:UNCONF AFRICA** arose from the recognition that Africa holds immense potential yet faces unique challenges in digital identity. Our event not only emphasises the vast disparities in the digital identity ecosystem, but offers a practical stage for groundbreaking solutions tailored to the African context.

DID:UNCONF AFRICA brings together thinkers, leaders, and innovators who are transforming the digital identity landscape, both locally and internationally.



BROADENING PARTICIPATION:

Our primary aim is to provide a place and time for local innovators, entrepreneurs, and thought leaders to actively engage in discussions and collaborations with international experts.

FACILITATING LOCAL AND INTERNATIONAL EXCHANGE:

Our vision is to attract a diverse audience from the immediate South African ecosystem, the greater African context, and beyond. We see **DID:UNCONF AFRICA** as a bridge connecting local and international participants, enriching the global discourse on digital identity.

PROMOTING DIGITAL & DECENTRALISED IDENTITY:

We intend to raise awareness and accelerate the adoption of <u>Self-Sovereign Identity</u> (SSI) and digital identity solutions. Our goal is to create a thriving ecosystem where SSI can flourish, addressing pressing identity issues and empowering individuals across Africa.

FOSTERING INCLUSIVE INNOVATION:

We are dedicated to breaking down barriers that may have limited participation in tech events, particularly by underrepresented groups such as women and marginalised communities.

EMPOWERING DIGITAL IDENTITY STARTUPS:

DID:UNCONF AFRICA will provide a platform for startups to showcase their solutions, connect with potential investors & partners, and gain valuable insights from industry experts. By fostering a supportive ecosystem for digital identity startups, we aim to accelerate the adoption of groundbreaking technologies in the field.



BECOME A SPONSOR OF **DID:UNCONF AFRICA!**

Our sponsors play a vital role in keeping event ticket prices low, with all meals included, making the conference accessible to everyone who wants to attend, participate, and contribute.

All sponsors will be prominently listed on a banner at the event.

MAIN PARTNER

- Full Event Set-Up & Audio Visual
- Conference Dinner (Dinner, Drinks & Entertainment)
- Top logo space on all printed materials & communication.
- Exhibition Space on Day 1.
- Day 1 Program Input & Participation.
- Details on p. 6.
- 4 Full Event Tickets.

Available Packages: 1 USD 15,000

ASSOCIATE PARTNERS

- Various Key Components of the Event.
 - A. Welcome Reception.
 - B. Full Event Breakfasts.
 - C. Full Event Lunches.
- Detail of Packages on p. 7-9.
- Exhibition Space on Day 1.
- Day 1 Program Input & Participation.
- 3 Full Event Tickets.

Available Packages: 3 USD 10,000

SUPPORTING PARTNERS

DIVERSITY & INCLUSION SCHOLARSHIPS

- Your sponsorship will provide financial assistance to individuals who might otherwise be unable to attend, covering their travel, accommodation, and event tickets.
- Detail of Packages on p. 10.
- 3 Full Event Tickets.

Available Packages: 2 USD 7,500

FUNDAMENTAL PARTNERS

 Fundamental Partners can select specific elements of the conference to sponsor, such as meals, event wifi and other fundamental event elements, receiving targeted acknowledgment throughout the event.

Available Packages: Full List on Page 12



Main Partner Package

Total Contribution: USD 15,000

#didunconfafrica sponsor@didunconf.africa

Your Sponsorship Impact:

- Full Event Set-Up & Audio Visual
- Conference Dinner (Dinner, Drinks & Entertainment)

- Premier branding on the **DID:UNCONF AFRICA** site <u>here</u>.
- Premier branding on the Quicket ticketing site.
- Name/logo on the big banner of conference sponsors that stays up throughout the event.
- Exhibition space on Day 1.
- Day 1 Program Input & Participation.
- Branding at the Conference Dinner, along with a verbal thank you for you sponsorship at the start of each day.
- Banner at the Registration Table.
- A verbal Thank You! in the Opening Circle of each day.
- 4 full event tickets.
- Top Logo space on all printed material.



Associate Partner Package 1

Total Contribution: USD 10,000

#didunconfafrica sponsor@didunconf.africa

Your Sponsorship Impact:

Welcome Reception Sponsorship (24 February)

- Your name and logo displayed on the **DID:UNCONF AFRICA** site <u>here</u>.
- Premier branding on the Quicket ticketing site.
- Name/logo on the big banner of conference sponsors that stays up throughout the event.
- Exhibition space on Day 1.
- Day 1 Program Input & Participation.
- Branding at the **Welcome Reception**, along with a verbal thank you for you sponsorship at the start of each day.
- 3 full event tickets.
- A verbal Thank You! in the Opening Circle of each day.
- Your name and logo displayed during meal/beverages sponsored or in the space you sponsor.
- Logo space on all printed material.



Associate Partner Package 2

Total Contribution: USD 10,000

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Your Sponsorship Impact:

Full Event Breakfasts (Day 2 & 3)

- Your name and logo displayed on the **DID:UNCONF AFRICA** site <u>here</u>.
- Premier branding on the Quicket ticketing site.
- Name/logo on the big banner of conference sponsors that stays up throughout the event.
- Exhibition space on Day 1.
- Day 1 Program Input & Participation.
- Branding on the official Full Event Breakfasts (Day 2 & 3), along with a verbal thank you for you sponsorship at the start of each day.
- 3 full event tickets.
- A verbal Thank You! in the Opening Circle of each day.
- Your name and logo displayed during meal/beverages sponsored or in the space you sponsor.
- Logo space on all printed material.



Associate Partner Package 3

Total Contribution: USD 10,000

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Your Sponsorship Impact:

Full Event Lunches (Day 2 & 3)

- Your name and logo displayed on the **DID:UNCONF AFRICA** site <u>here</u>.
- Premier branding on the Quicket ticketing site.
- Name/logo on the big banner of conference sponsors that stays up throughout the event.
- Exhibition space on Day 1.
- Day 1 Program Input & Participation.
- Branding on the official **Full Event Lunches (Day 2 & 3)**, along with a verbal thank you for you sponsorship at the start of each day.
- 3 full event tickets.
- A verbal Thank You! in the Opening Circle of each day.
- Your name and logo displayed during meal/beverages sponsored or in the space you sponsor.
- Logo space on all printed material.



Supporting Partner Packages

Total Contribution: USD 7,500

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Your Sponsorship Impact:

• By supporting our **Diversity & Inclusion Scholarships**, you are championing the priority of diversity and inclusion in the digital identity space in Africa. Your sponsorship will provide financial assistance to individuals who might otherwise be unable to attend, covering their travel, accommodation, and event tickets. This not only enriches the conference with diverse perspectives but also ensures that the future of digital identity in Africa is shaped by a wide range of voices and experiences. Additionally, as a sponsor, you have the opportunity to nominate individuals or groups you would like to enable with your scholarships, making a direct impact on the community you support.

- Your name and logo displayed on the **DID:UNCONF AFRICA** site <u>here</u>.
- Name/logo on the big banner of conference sponsors that stays up throughout the event.
- 3 full event tickets.
- A verbal Thank You! in the Opening Circle of each day.
- Logo space on all printed material.

Fundamental Partner Opportunities

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Remaining Sponsorship Options:	Price:	Tickets Included:	
Full Event WiFi	USD 5,000	3	
 Full Event Barista 	USD 4,500	2	
 Projection & Whiteboards 	USD 4,000	2	
 Qiqo Workshop Hub 	USD 3,000	1	
 Women's Breakfast 	USD 2,800	1	
 Water Stations 	USD 2000	1	
 Snack Table / 2 Available 	USD 1,500	1 each	
 Documentation Center / 2 Available 	USD 1,400	1 each	
 Open Gifting / 2 Available 	USD 600 each		
 Opening Circle / 2 Available 	USD 600 each		

^{*}Snack Table Sponsors can select which of the 2 days they would like to sponsor.

^{*}If both Open Gifting days or Opening Circle days are purchased for \$1200, 1 complimentary ticket will be made available.

FUNDAMENTAL SPONSORS RECEIVE THE FOLLOWING:

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- Your name and logo displayed on the DID:UNCONF AFRICA site here.
- Name/logo on the big banner of conference sponsors that stays up throughout the event.
- Verbal recognition at the opening and closing of the conference.
- A verbal Thank You! in the Opening Circle of each day.
- Your name and logo displayed during meal/beverages sponsored or in the space you sponsor.
- Complimentary tickets for sponsorships of USD1,400 or more. See p. 11.
- The Documentation Center sponsor also receives branding in the Book of Proceedings.
- Qiqo Workshop Hub and Online Collaboration Space sponsor (where Session Notes are collected) also receives branding on the platform. (90% of participants go to this site multiple times before, during and after the event).





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GET INVOLVED AS A SPONSOR BY CONTACTING: SPONSOR@DIDUNCONF.AFRICA



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